

**SMALL INDUSTRIES DEVELOPMENT ORGANISATION
(SIDO)**



SHINYANGA REGION

TUJINANGANI Tailoring Group – Kahama (Tanzania)



A group photo in their workshop

The group operates their business near Royal Supermarket Kahama town. The members have been able to increase more customers because of their capability to manufacture quality and well finished clothes. They are doing designing as well. Group members' facilitate beginners to learn and acquire cloth designing and tailoring, these activities create extra income for them and increased number of tailors in the community. SIDO Shinyanga has been providing facilitation, guidance and monitoring to ensure their products align with standards and take market share within and outside the region.

The challenges that affect business include shortage of tailoring machines and tools, advanced knowledge and skills, and market penetration for the newly designed products. The group has already applied for working tools including sewing machines from TFSR as one of their strategy to improve their work and products for the benefit of community and customers satisfaction.



Pictures for some group members

